KDP Book Launch Checklist

A single consolidated checklist covering pre-launch prep through release day and beyond

🔴 **Required** 🟠 **Strongly Recommended** 🟢 **Optional**

1. Manuscript, Rights & Editing

Editing passes

- 🔴 Pass 1 — finish developmental/line edits
- 🔴 Pass 2 — FINAL edits (last polish pass before submission)

Cover & blurb

- 🔴 Draft blurb / back-cover copy
- 🟠 Workshop cover concept and blurb draft with peers before finalizing

Both are worth getting outside eyes on — the blurb especially is one of the hardest things to get right.

Rights & formats

- 🟢 Get ISBNs for all formats

In the US, ISBNs cost money (via Bowker). Some other countries issue them free through a national agency, but require you to register as a publisher first.

- 🟢 Register copyright

Copyright itself is automatic the moment you create the work — you don't need to register it to own it. Formal registration is a US-specific process, and other countries may not have an equivalent. In the US it's only needed if you ever want to sue someone for infringement.

2. Pre-Launch Setup

- 🔴 Front matter complete
- 🔴 Back matter complete, with community links (Section 4)

Only the back matter technically needs the community links. Many authors put them in one place in the front matter too, so that anyone who only downloads the free sample still sees them.

- 🔴 Series links updated on Amazon
- 🔴 Format eBook interior

Popular options: Reedsy, Draft2Digital, Atticus, Vellum.

- 🔴 Set pre-order date
- 🟠 Set up author accounts on Embre.net and Harem-Lit.com

Embre is straightforward. Harem-Lit has its own tiers/vetting steps — go to the H-Lit website and review their process, since it may change.

- 🟢 Notify ARC / review team
- 🟢 Create preview listing on embre.net

Promo graphics (optional, make once & reuse across phases)

- 🟢 Pre-order graphic
- 🟢 Patreon / SubscribeStar graphic
- 🟢 Release day graphic

- Web page graphic
- Amazon A+ graphic

- First new-character waifu card + redemption code

3. Pre-Order Window

- Schedule pre-order on Amazon with final eBook cover

A placeholder cover is fine here if the real one isn't ready yet — just swap it in before release.

- Add / claim book on Harem-lit.com and update Embre preview into a full listing
- Add to New Release Calendar on H-Lit
- Post eBook preview or full ARC on Patreon / SubscribeStar
- DATE: remove promo from Patreon / SubscribeStar

4. Community & Social Promotion

Each channel gets one post at Pre-Order and one at Release Day — check off both when posted.

Channel	Pre-Order	Release Day
HaremLit Discord (“Pre-Orders” / “new-release-book” channel)	✓	✓
HLit Bookclub Discord (“eBook Pre-Orders” / “eBook releases” channel)	✓	✓
Pulp Romance for Men Discord (“Promo” channel)	*pick one*	*pick one*
r/Haremfantasynovels	✓	✓
r/Haremlit	✓	✓
r/Harem	✓	✓
Facebook — Harem Fans group	✓	✓
Facebook — HaremLit Books group	✓	✓
Facebook — Dukes of Harem group	✓	✓
Blog post on Harem-Lit.com	✓	✓

5. Personal & Author Channels

Your own channels — also posted once pre-order and once at release.

Channel	Pre-Order	Release Day
Website update (pre-order info — then now-available info)	✓	✓
Patreon post (+ waifu card code)	✓	✓
Newsletter post	✓	✓
Scribble Hub post	✓	–

Channel	Pre-Order	Release Day
TikTok / YouTube	✓	✓
H-Lit interview / update	–	✓

6. Final Production

- Format paperback interior
- Finalize paperback cover (+ title page)

The title page is technically part of the interior, but its design usually mirrors the cover — so it's easiest to finalize both together once the cover is locked in.

- Hardcover edition (optional)
- Submit final files to Amazon (replaces pre-order file)
- Amazon A+ content (optional)
- Upload final preview to Embre

7. Release Day

- Check KDP dashboard obsessively
- Release-day waifu card + code

Community and personal-channel release posts are tracked in Sections 4 & 5 above.

8. Ongoing & Post-Release

- Ask about doing an AMA on the HLit Book Club Discord
- Once profitable, look into an audiobook

Royal Guard Productions is the go-to recommendation, but it's worth researching other options too — e.g. ACX, Findaway Voices, Author's Republic.